

Work package number	5					
Work package title	Maximize the sustainable impact and visibility					
Activity Type¹	SUPP					
WP leader	HIM WP leader: Tatjana Koprivica, MPhil WP substitute: Jelena Lazarević, PhD					
Participant number	1	2	3			
Participant short name	BTF	HIM	FTHM			
Start date or starting event:	M1			End date:	M24	
Objectives: The objectives of this WP are to disseminate and promote results of the project to the general public also as to increase visibility to network and facilitate communication between project partners, institutions and researchers having similar scientific interests on the national and international levels.						

Description of work and role of participants						
<p>Task 5.1 Website -BTF, HIM, FTHM</p> <ul style="list-style-type: none"> The project website will reinforce visibility and ensure a high-quality communication of information related to the project (ongoing activities, advanced research results and implementation, project progress, future planned activities, etc). <p>Task 5.2 Dissemination means and materials for promoting the project results to the general public- BTF, HIM</p> <ul style="list-style-type: none"> Leaflets A two-page leaflet will be produced, printed and distributed for all major public events and manifestations organized through projects (round tables, workshops, meetings) Electronic newsletters will be a channel to reach the general public, potential beneficiaries of project events, and potential partners. They will present information about events and most important project results and will be circulated to wide list of interested parties and institutions, twice a year. Media activities-appearing in TV and radio broadcasts, newspapers, dissemination at relevant web sites, blogs and forums A press conference will be organized after the main project milestones. 						

¹ Please indicate one activity per work package:

SUPP = Support activities; MGT = Management; OTHER = Other specific activities, if applicable.

Task 5.3 Publications in international and the national scientific journals - BTH, HIM, FHTM

- Papers and publications in the SCI and peer-reviewed scientific journals will be;
- Articles for popular journals and presentation of the project achievements in the popular electronic medias will be prepared;
- Project will support the researchers from BTF, HIM and FTHM to participate in 10 international conferences.

5.4 User-friendly printed publications-BTF, HIM, FHTM

Wider communication abroad of professional publications, monographs, guidance, manuals and brochures for the users from rural society, tourists and other public.

- Monograph on Kuči mountains' katuns;
- Manual for farmers, including instruction for beef production at mountain pastures;
- Brochure on traditional products;
- Map of active sports' area on Kuči mountains;
- Manual for wild edible mushrooms, forest berries and medical and aromatic herbs collection.