



University of Montenegro, Biotechnical Faculty
“Valorizing the Montenegrin Katuns through sustainable development of agriculture and tourism – KATUN project”

Loan No. 8118-0 ME

Consulting services: Individual Consultants

Ref.no: MNE-HERIC-81180-KATUN-IC-CS-16-17

Request for Expressions of Interest

for

Consultant for empowerment of capacities for development of sustainable agro-tourism

Montenegro has received a loan in the amount of 12.00 million EUR (equivalent to US\$ 15.98 million) from the International Bank for Reconstruction and Development (IBRD) for the “Higher Education and Research for Innovation and Competitiveness” (HERIC) project.

The University of Montenegro - Biotechnical Faculty has signed Agreement with Ministry of Science for the implementation of scientific research project: “Valorizing the Montenegrin Katuns through sustainable development of agriculture and tourism – KATUN” (hereinafter referred to as: “Project”) which is being financed within the HERIC project.

University of Montenegro, Biotechnical Faculty intends to apply part of the proceeds of this Grant towards payment for consulting services under the contract for Consultant for empowerment of capacities for development of sustainable agro-tourism.

The main objective of this service (the “Service”) is to provide an educational background and consistent support in valorisation of tourist resources and development of guidelines for their sustainable use and the best management practice. The main field of his/her scientific expertise is related to rural tourism development. He/she will participate mostly in destination management and development of communication and branding strategy. The consultant is also required to take part in educational program (trainings) for farmers and suppliers, young researchers and other stakeholders, together with other members of project team on the topic of sustainable and responsible development, marketing and rural tourism. He/she will prepare a manuscript of Manual for entrepreneurship and marketing in rural tourism, together with recommendations and guidelines for sustainable development of agro-tourism.

It is expected that the selected consultant will start with his/her work on August 15, 2016. The consultant will be engaged in the amount of 3 person-months during contract period of 7 months.

Qualifications criteria are:

- Graduate Degree in social sciences, preferably economics and/or marketing
- Post-graduate degree in sustainable or territorial development would be highly appreciated
- Proven research experience (preferably in international settings) in interdisciplinary projects with strong emphasis on the sustainable tourism
- Experience in partnering and networking with stakeholders (especially business community, NGOs, media)
- Proven knowledge of English and Montenegrin language, written proficiency required
- Proven IT skills with excellent working knowledge of MS Office (Word, Excel, Power Point, Internet explorer etc.)

- Valid driving license

The University of Montenegro, Biotechnical Faculty, through the HERIC PIU and Technical Service Unit now invites eligible individual consultants to indicate their interest in providing the services. Interested consultants must provide information indicating that they are qualified to perform the services (CV, brochures, description of similar assignments performed, experience in similar conditions, etc.; documentation shall be submitted in English).

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's [*Guidelines: Selection and Employment of Consultants by World Bank Borrowers*](#) (January, 2011) ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

A Consultant will be selected in accordance with the Individual Consultant (IC) method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours (from 09,00-15,00 hours).

Expressions of interest must be delivered to the address below by **August 05, 2016, 15,00h local time**.

EOI submitted Via E-mail should be followed with envelope and must clearly indicate project name, subject number and sender details.

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